

Haight-Ashbury Street Fair™

2010 HASF POSTER CONTEST

~~ ENTRY RULES ~~

- ◆ Entries should be no larger than 17" x 22".
- ◆ Entries must have the following information:

33rd ANNUAL HAIGHT-ASHBURY STREET FAIR
SUNDAY, JUNE 13, 2010
11:00 AM thru 5:30 PM
MUSIC, ARTS, CRAFTS, FOOD

- ◆ Any medium may be used as long as it can be reproduced using an offset photo-lithography, four color process.
- ◆ Artwork must be camera-ready. Lettering may be separate but it must be submitted with the artwork.
- ◆ Please cover and protect your artwork! We will handle your artwork as carefully as possible, but the Haight-Ashbury Street Fair cannot be held responsible for the loss or damage of any artwork.
- ◆ All entries must have NAME, PHONE NUMBER & ADDRESS printed legibly on the back of your artwork and on its protective cover.
- ◆ You may submit more than one entry. Copyright-ed or previously published artwork will not be accepted.
- ◆ All entries must be submitted by **Tuesday, March 31, 2010** to Mendels/FarOut Fabrics (1556 Haight Street, S.F., CA 94117). Call (415) 621 – 1287 for submission arrangements.
- ◆ The winning entry becomes the property of the Haight-Ashbury Street Fair and HASF reserves all reproduction rights and copyrights. The winning artist must sign a release with an understanding that this is a “work for hire” agreement.
- ◆ All submitted artwork cannot be reproduced without written permission from the Haight-Ashbury Street Fair. HASF name and logo are protected by Trademark laws.

~~ SELECTION PROCESS ~~

- ◆ Semi-finalists will be chosen from the submitted entries by a panel of judges appointed by the Haight-Ashbury Street Fair.
- ◆ A popular vote from the Haight-Ashbury community will help in determining the winning entry.
- ◆ The winner will receive a \$500.00 prize from the Haight-Ashbury Street Fair, a \$100 gift certificate for art supplies from Mendels FarOut Fabrics and 20 poster reproductions.
- ◆ To obtain additional copies of the Entry Rules, go to Mendels/Far Out Fabrics, 1556 Haight Street or download a copy from our website - www.haightashburystreetfair.org