

**2019 HASF Vendor Application**  
**42<sup>nd</sup> Haight-Ashbury Street Fair** ®  
**Sunday - June 9, 2019**  
**Vendor Information**

\* **Business Name:** \_\_\_\_\_

\* **Contact Person:** \_\_\_\_\_

\* **Mailing Address:** \_\_\_\_\_

\_\_\_\_\_  
(City) (State) (Zip Code)

\* **Mobile Phone:** \_\_\_\_\_

\* **e-mail address:** \_\_\_\_\_

\* **Required.**

**THIS IS NOT A FOOD VENDOR APPLICATION.**

**For HASF use only:**

**Notes:**

Date received: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

Method of Payment: \_\_\_\_\_

Booth Location(s): \_\_\_\_\_

Recorded by: \_\_\_\_\_

## Booth Fees

### VENDING BOOTH FEES (per 10'x10' area):

- BASED IN THE HAIGHT - \$275.00
- Crafts Vendor - \$350.00
- Imports/Manufactured Goods Vendor - \$450.00
- Non-profit (proof of status required) - \$275.00
- Corporate/Marketing Vendor (See Page 4) - \$900.00

Activity Summary: \_\_\_\_\_

\_\_\_\_\_

### PLEASE NOTE:

- All merchandise, storage boxes, canopies, tables, chairs & displays units must be within the assigned booth space (10'x10'). Sidewalk areas CANNOT be used for storage space. The sidewalk areas must remain clutter free.
- HASF only provides the booth space (10'x10'). Vendors are solely responsible for all items & materials (i.e., pop-up tent, tables & chairs, power, etc.) necessary to conduct business.
- The use of a generator for power must be declared upon the submission of an application. Day of Event requests are subject to additional fees (payable on-site) & requires the approval of HASF & SFFD prior to operating the unit.
- The set-up & operation of a generator during the Event must comply with all SFFD regulations.

No. of Booths Requested: \_\_\_\_\_ Generator:  Yes  No

## BASED IN THE HAIGHT

Merchants & residents in the Haight-Ashbury are eligible for the "Based in the Haight" rate.

To qualify, you must meet these terms:

- Merchants must operate a legal & licensed business in the Haight-Ashbury commercial district.
- Residents must present proof of residence in the Haight-Ashbury District to qualify in this category.
- Booth placement preferences must be declared when applying & subject to space availability. Adjustment Deadline: May 3, 2019.

## ARTS & CRAFTS

Arts & Crafts Vendors must comply with the following guidelines:

- The majority (55%) of merchandise for sale at Arts & Crafts Booths must be handcrafted by the Vendor occupying the booth space.
- Photographs of the merchandise to be sold at the Arts & Crafts Booth must be submitted with this application.
- Vendors must allow for quick inspections on the day of the street fair.

**HASF appreciates your cooperation with our guidelines.**

## IMPORTS & MANUFACTURED

Vendors using booth spaces to display and sell Imported/Manufactured Items must comply with the following guidelines:

- Photographs of the merchandise for the booth must be submitted with this application.
- Vendors must allow for quick inspection on the day of the street fair.

**HASF appreciates your cooperation with our guidelines.**

## NON-PROFIT

Non-profits must be a registered (501) (c) (3) organization & must comply with the following guidelines:

- Provide proof of Non-Profit Status documentation.
- Informational Outreach consists of disseminating information about the organization & its activities.
- Fund-raising Campaigns such as selling merchandise, conducting raffles or providing on-site services for a fee are permissible within applicable legal restrictions.
- Food distribution of any kind (for free or for sale) is prohibited. Food vending is subject to SF Public Health & SF Fire Department regulations & requires the submission of a 2018 HASF Food Vendor application.

**HASF appreciates your cooperation with our guidelines.**

## CORPORATE/MARKETING

HASF welcomes Corporate Marketing Campaigns at the 41<sup>st</sup> Annual Haight-Ashbury Street Fair. Our event offers Marketing Agencies an opportunity to reach new audiences; promotional exposure for new & staple products; & reinforces a company's commitment to supporting free events in San Francisco.

Marketing Agencies representing clients with promotional campaigns are encouraged to apply.

Corporate/Marketing Vendors must comply with the following guidelines:

- Adhere to HASF & S.F. regulations regarding signage, publicity & marketing campaign conduct.
- Promotional campaigns are subject to review & approval by HASF.
- All HASF Guidelines & Agreements are applicable.

## Guidelines & Agreements

- An official 2019 HASF Vendor application must be submitted to participate.
- The 2019 HASF Vendor's Application & full payment must be submitted prior to approval & booth assignment.
- Vendors are responsible for providing all necessary arrangements to conduct their business (i.e., tables, chairs, canopies, power, etc.). HASF does not provide these services.
- Vendor set-up time will be from 7:00 am to 10:00 am on the morning of the street fair (6/09/2019). HASF Block Monitors will be on-hand to manage load-in activities.
- Vehicles will not be allowed on Haight Street from 10:30 am - 5:30 pm without the approval of HASF & SFPD's Park Station.
- Booth spaces are reserved for the specific purposes described by the applicant & must be approved by HASF. Musical presentations (such as performances, DJs, amplified music, etc.) are not permitted. Violators will be cited in accordance to the regulations of the S.F. Entertainment Commission, SFPD or SFFD & forfeit participation.
- The street fair begins at 11:00 am and ends promptly at 5:30 pm. All vendors must be prepared to vacate Haight Street at 5:30 pm.
- All vendors must be prepared to vacate Haight Street at 5:30 pm. (See 2018 HASF Closing Policy below.) HASF will implement its clean-up plans immediately at 5:30 pm.
- HASF Booth Space permits are issued only to the registered vendor & are non-transferable. Unauthorized substitute vendors will not be allowed to participate. HASF cannot be held financially accountable for closing any unauthorized substitute booth vendor.
- Registered Vendors must inform & seek HASF's permission prior to the street fair of their intention to share the booth space with someone else. The additional vendor is subject to HASF product review & approval.
- HASF reserves the right to refuse space requests & revoke booth permits for conduct & activities deemed detrimental to the success of the Fair or are in violation of City laws or regulations.
- Booth Fees are non-refundable in the event of an unforeseen cancellation of the event due to circumstances beyond HASF's control.

- All returned checks are subject to full reimbursement including all Bank service fees incurred by HASF prior to the street fair or vendor will forfeit booth space.
- Booth location(s) & Load-In/Out Pass notifications will be sent via e-mail to all registered Vendors after May 19, 2018. Postal notifications are arrangeable.

## 2019 HASF CLOSURE TIMELINE

I acknowledge & will abide to the 2019 HASF Closure Policy Timeline:

5:00 pm – 5:20 pm: Vendors prepare to Load-Out.

5:30 pm: All sales cease & Vendors begin vacating Haight Street.

Failure to abide with this policy may result in citations by City agencies & exclusion from future HASF activities.

YOUR COOPERATION WILL ENABLE HASF, SFPD & DPW  
TO RE-OPEN HAIGHT STREET AS SOON AS POSSIBLE.

THANK YOU!

I have read the Closure Timeline schedule & will comply.

X\* \_\_\_\_\_  
Signature

DATE: \_\_\_\_\_

\* **Required.**

MAKE PAYMENT TO:

**Haight-Ashbury Street Fair®**

**P.O. Box 170578**

**San Francisco, CA 94117**

-- We accept major credit cards (VISA, M/C, Discover or American Express) for booth fee payments.

-- For payment information or inquiries, contact Robert M. Leon at [robmleon@sbcglobal.net](mailto:robmleon@sbcglobal.net) or (415) 933 - 5116

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# ACKNOWLEDGEMENT

I have read the guidelines, policies and terms of agreement put forth by the Haight-Ashbury Street Fair (HASF) as stipulated in this application & I agree to all conditions.

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\*Signature of Vendor or Representative

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\*Date

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\* (Print Name)

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\* (Name of Vending Booth)

\* Required.